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www.riverevespta.com

Eagle Eye

A Monthly Publication of the River Eves PTA

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August 2009

August Happenings

- 8/4 Welcome Back Luncheon for Teachers
11:30am—12:30pm
- 8/4 PTA Chairpersons Mtg
Petie Armbruster's House 7:00 pm
- 8/5 Kindergarten & New Student Ice Cream Social
East Roswell Park 3-4:30pm
- 8/6 Open House
A-L 3:30pm - 5pm
M-Z 5pm - 6:30pm
- 8/10 First Day of School
- 8/13 Curriculum Night
6:00pm Kindergarten
- 8/17 Sally Foster Fundraiser Kick-Off
- 8/18 PTA Board Meeting
8:00am
- 8/18 Bruster's Night
3-6pm
- 8/25 Curriculum Night
6:00pm Grade 1
7:00pm Grades 2 & 3
- 8/27 Curriculum Night
6:00pm Grades 4 & 5

September Happenings

- 9/4 Sally Foster Orders Due
- 9/7 Labor Day - No School
- 9/8 PTA Board Meeting
8:00am
- 9/15 PTA Welcome Coffee
10:00am Media Center
- 9/15 Chick-fil-A Night
5:30pm - 8:00pm
- 9/16 Early Release
Students Dismissed at 11:20am
- 9/30 Deadline for Yearbook Cover Design Contest



Not Long Until the School Bell Rings!!

It's almost time for school days filled with friends, fun and lots of learning! We hope this has been a memorable summer for you and your family and that you fully enjoy these last few weeks before the fall routine starts again!

Please mark your calendar for all the back-to-school activities *the week before* school begins. We especially encourage and invite you to join our growing PTA family! Any amount of support, small or large, makes a difference and lets your child know you care about his/her education! Children whose parents are advocates for them at school are more confident at school and take on and achieve more. The more families advocate for their children and support their children's progress, the longer their children stay in school and the better their children do! Whether simply joining PTA, fundraising, volunteering at school or attending our meetings, we need and appreciate you! We're excited to see our returning families & to meet new ones at Open House on August 6! Let's make this an outstanding year!

2009-2010 Co-Presidents

Petie Armbruster petiearmbruster@yahoo.com

Lulu Edmondson louisa21@bellsouth.net



Ice Cream Social: Kindergarteners & New Students

Spread the News!

Please join us Wednesday, August 5, 3:00-4:30pm at East Roswell Park Pavilion (across from the tennis courts) for a cool treat and to meet some new friends! You can sign up for PTA early and purchase your new Spirit Wear! RSVP to Angie Browning.

Got Paper?? Donate Some to PTA! With budget cuts, PTA will supply its own paper this year—call Dove Walker if you can help! Tax deductible!

Watch for the Sign!

River Eves was the only local school without a monument sign—**UNTIL NOW!** We're proud to announce that the PTA, along with the 2009 Graduating 5th Grade Class, have raised 50% of the cost of a new monument sign! Watch for its construction in September! We still have 50% more to pay, so please consider making a donation—it is tax deductible. The 2010 Graduating 5th Grade Class has also decided to make a donation to the sign as their parting gift to the school—so we thank those families in advance! Donations will be collected now to help cover our monthly installments. To make a donation, please contact Lori Murray, Co-VP Business Partners. 5th Grade Families, please contact either Amy Pauls or Connie Martin.



Open House!

Thursday, August 6

Last Names A - L: 3:30-5:00 pm

Last Names M-Z: 5:00-6:30 pm

Open House is the best way to get ready for school! Use this checklist as a guide and remember to bring your checkbook (no credit cards accepted)!

- Go to the gymnasium to find class lists and the name of your child's teacher
- Visit your child's classroom to meet your child's teacher, pick up important information and learn about classroom volunteer opportunities
- Come to the cafeteria to:
 - join the River Eves PTA and learn about our programs
 - learn about the meal plans and purchase a meal card for your child
 - find information about after school childcare at the Prime Time Booth and other after school enrichment activities
 - purchase new River Eves t-shirts and other school apparel
- Swing by the Media Center to pick up bus route information

PTA volunteers will be ready to answer any questions you have!

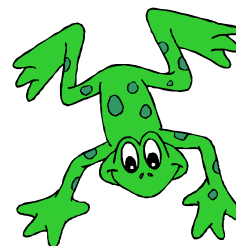
Talk to Me!

River Eves PTA continues to focus on improving its communications. The Eagle Eye is produced in both English and Spanish each month and is posted to our PTA web site, www.riverevespta.com. Check out this year's changes! Add the site to your Favorites and visit regularly for the latest news and information about River Eves PTA and our programs! How can we improve? Contact Deb Dreesman with your ideas and suggestions!

Give to the Eagle Fund

The Eagle Fund is a voluntary collection which helps pay for the many programs we provide for River Eves students. Since PTA is a non-profit 501(c)(3) organization, your contribution is tax deductible! And, you can choose from a list of programs to earmark exactly how your contribution will be used! There is a spot on your PTA Membership form to allocate a donation to the Eagle Fund, or call Sally Gay for details.

Get Ready to
"Hop" to a
Successful Sally
Foster®
Fundraiser!



UP TO 50% OF EVERY PURCHASE GOES DIRECTLY TO OUR SCHOOL!

Our fundraiser featuring Sally Foster® gift wrap, gift products, and cookie dough is just around the corner! You'll find:

- Premium gift wrap, value-priced
- Gifts for everyone
- Ten delicious cookie dough flavors
- Chocolates so good they've been served at the White House!
- ...And, everything is \$20 or less!

This is our biggest fundraiser of the year and we need your help to generate the sales that will fund our programs and services offered throughout the year. Students can earn great prizes too! Watch for the Sally Foster catalog coming home on Monday, August 17th! Please contact Jennifer Townsend Walley with any questions.

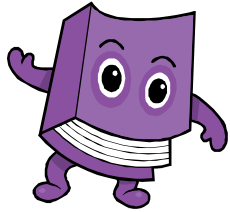
Get Your Eagle Pride!

The new Spirit Wear is here! Check out the cool new styles and colors! You can purchase Spirit Wear at the Kindergarten / New Student Ice Cream Social on August 5th and at the Open House on August 6th! There will be long- and short-sleeved shirts, and some hats, too! For more information, please contact



Jennifer Phares. Show how proud you are to be a part of River Eves, the Home of the Eagles!





New Cover Competition for the Yearbook!

Capture your child's school memories with the 2009-2010 *full-color* yearbook, which could be crowned with your child's artwork! The first River Eves Yearbook Cover

Design Contest kicks-off at the Open House on August 6—as do our yearbook sales for our full-color yearbook! All orders made on or before November 1, 2009 will receive a \$4 discount! 5th Grade Families are also eligible to purchase a special dedication page for their graduating child, in addition to the usual farewells! Be sure to stop by our booth at Open House to get all the details! We still need more volunteers to help with the yearbook, so please contact Juli Gibson if you are interested.

Curriculum Night

Mark your calendars for River Eves Curriculum night! On 8/13, Grade K will meet at 6pm. On 8/25, 1st Grade will meet at 6pm and Grades 2 & 3 will meet at 7pm. Grades 4 & 5 will meet on 8/27 at 6pm. Parents will meet their children's teachers to get an overview of the school year and for Q&A. Don't miss this important night!

The PTA Membership Drive is On!

PTA memberships are now available! Don't wait to join the team at any of the following levels:

- \$10 - Individual
- \$10 - Staff (includes one directory)
- \$25 - Family (includes two memberships & one directory)

In addition, PTA members are eligible to purchase a school directory for \$5.

If you sign up at Open House or before, you'll be entered to win special prizes, including a \$50 Wal-Mart gift card, First Row Seats to your child's Holiday Program, free Spirit Wear and more!

Contact Sally Gay on (770) 594-0695 to sign up now!

Coffee Talk?

Join the River Eves PTA for a welcome back coffee on Sept 15 from 10:00-11:00am in the Media Center. Learn about our new programs and ways you can volunteer. Come see what we're all about! We would love the chance to meet you!



Portraits, Please!

Slots will fill quickly, so sign up at Open House to have your Tanner Family portrait taken. Sittings will be scheduled for September. Did you know 100% of the proceeds go to PTA? Contact Connie Martin.

We Are Here For You!

Your PTA Board Members for 2009-2010 are:

- ★ Co-Presidents: Petie Armbruster & Lulu Edmondson
- ★ Secretary: Amanda Hayes
- ★ Treasurer: Ann Nichols
- ★ Parliamentarian: Connie Martin
- ★ VP Membership: Sally Gay
- ★ Co-VPs Business Partners: Lori Murray & Angie Salas
- ★ VP Student & Teacher Support: Dove Walker
- ★ Co-VPs Academic Enrichment: Jo-Ann Kellogg & Laura McKenna
- ★ V.P. Community Relations & Publicity: Deb Dreesman
- ★ V.P. Ways & Means: Anne Frame

We invite you to attend our Board meetings, held at 8:00am on the 2nd Tuesday of each month!

For the Love of Reading!

PTA is proud to sponsor the Accelerated Reader (AR) program to help our children increase their reading skills and foster a love of reading! This voluntary program is offered to 1st- 5th graders (second semester start for grade 1). How does the program work? Participating students choose pre-approved books from a list of over 110,000 titles to read at home or during designated times at school, and then take a reading comprehension quiz at school. Students earn points according to their performance on the quizzes—and are eligible for prizes based on the number of points they earn. Parents can view their child's progress via the Internet and receive email alerts when their child takes quizzes. Each classroom will need a parent to manage the AR program for that class. To ensure your slot as an AR parent, call Richard Raeside before school starts!





Don't Forget....

Each time you shop for groceries, a percentage of your total purchase will be paid annually to River Eves! Please have your Kroger Plus card scanned at the start of every year at the register of a local Kroger and ask them to scan the River Eves school code. Proceeds will go directly to the River Eves PTA! The same procedure applies at Publix, but the proceeds go directly to the school itself. Either way, it's a win-win-win! Earning money for the school has never been easier!

When You Shop On-Line, Think Box Tops!

Save time and energy by shopping online and earn cash for our school, too! Start every on-line shopping trip at the [Box Tops for Education Marketplace](#) and our school will receive up to 8% back, at no charge to you! Stores like Land's End, Oriental Trading, Gap, Target, Wal-Mart, Sears, Pottery Barn Kids, Barnes & Noble, Staples and many, many more are participating. Print out the product and store lists and post them on your fridge or by your computer to remind you! With just a little planning, this is an easy way to earn big for REES! And keep up the great work clipping box tops from your favorite products! We earned \$1,228 last year and our lifetime earnings are now \$8,289! If more families participated, we could really boost this number. The box tops are redeemable from so many products! Contact Gretchen Barber for more information.



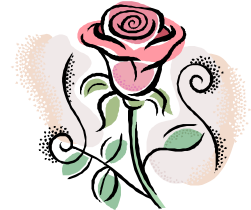
Bruster's Night
Tuesday, Aug 18
3pm-6pm



Chick-fil-A Night
Tuesday, Sept 15
5:30pm-8pm

A Rose by Any Other Name...

It's time to start getting those creative juices going for the 2009 Reflections program! This year's theme is "BEAUTY IS....?" Don't let your child miss out! The National PTA has sponsored Reflections for over 30 years. Why? The program offers students the chance to create works of art for fun and recognition! Students in Pre-K through Grade 12 are encouraged to create and submit original works of art, based on the theme, in six areas: Literature, musical composition, photography, visual arts (which includes drawing, painting, print making, and collage), dance choreography and film/video production. Entries will be due in mid-October. The entries will be displayed around the school and winners are recognized at the Awards Reception at River Eves on Tues., Oct. 27, as well as at the end-of-the-year Academic Awards program. We hope all our students will participate—it is a really fun way for all our children to express their amazing creativity! If you have questions, or need more information, please call Terilynn Knezek.



**Be a Star...
...a Math Superstar!**



Challenge your child's math competency and develop critical thinking skills with the Math Superstars program, offered in grades K-3! Approximately 10 math enrichment worksheets will be sent home over the year for students to complete and return to their teacher. PTA volunteers collect the worksheets in each classroom and track student participation and performance. Students are rewarded *simply for trying* at the end of each semester. Our teachers report they see a positive impact on the kids who participate. Let's shoot for 100% participation this year! Contact Kimberly Laidhold or Petra Strickland.



Check out our website: www.riverevespta.com